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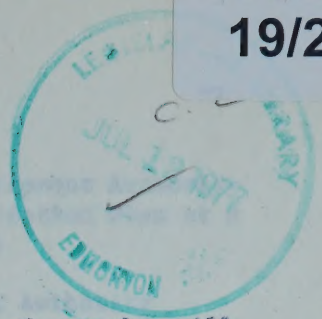
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Alberta Recreation Plan. September 17, 1970.



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ALBERTA RECREATION PLAN



This short paper has been written in order that the reader will be informed as to the basic development and purpose of the Alberta Recreation Plan and so that the reader will see how he may effect or may be effected by the Plan.

The Alberta Recreation Committee was established by Order-in-Council in January 1968. The Honorable R. C. Clark (subsequently the Honorable G. E. Taylor) was named as Chairman of the Committee and the Ministers of nine Provincial Government Departments were asked to name a representative to sit on the Committee. The Departments represented on the Committee are: Agriculture, Industry and Tourism, Education, Social Development, Municipal Affairs, Youth, Lands and Forests, Provincial Secretary, and Highways. The primary purpose for establishing the Alberta Recreation Committee was to enhance the co-ordination of the broad range of recreation services provided by the Province of Alberta. The Committee is responsible to the Human Resources Development Authority.

On August 1, 1968 the Committee contracted the services of Mr. Larry Beres, a private recreation consultant, to assist in an analysis of the variety of recreation services offered by a number of Provincial Government Departments. On December 2, 1968 Mr. Beres recommended that the Committee engage a consultant to assist with the development of guidelines and terms of reference for a Provincial Recreation and Park Plan. Mr. Beres's recommendation was approved by the Alberta Recreation Committee and on February 3rd, 1969 the Honorable R. C. Clark requested the services of Mr. Bill Baker, a private consultant from Toronto, to assist with the development of such guidelines and terms of reference. Mr. Bill Baker arrived in Edmonton on February 16th, 1969 and spent five days visiting various Government Departments in the company of Larry Beres. On April 10, 1969 Mr. Baker submitted a 70 page report to the Alberta Recreation Committee. The report was titled "The Objectives and Approach for a Comprehensive Leisure Time, Recreation and Tourist Study For The Province of Alberta". The report received careful study by members of the Alberta Recreation Committee and they subsequently established an ad-hoc committee to develop Provincial Recreation Plan Guidelines, along the lines recommended by Mr. Baker but taking into consideration anything unique to Alberta which may not have been considered in the Baker Report. The ad-hoc committee held two meetings, completed their work October 30th, 1969 and subsequently submitted a report to the Alberta Recreation Committee setting out guidelines for the development of an Alberta Recreation Plan.

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On December 17th, 1969 the Human Resources Development Authority agreed to proceed with the development of an Alberta Recreation Plan at a total cost of \$70,000 which would be provided as follows:

- a. \$30,000 from the Human Resources Development Authority
- b. \$20,000 from the Department of Lands and Forests
- c. \$20,000 from the Department of Youth

In addition it was agreed that the Department of Youth, the Department of Lands and Forests, and the Department of Industry and Tourism would provide personnel on a seconded basis to assist with the study leading to the development of an Alberta Recreation Plan.

The suggested starting date for the study was set as March 1st, 1970 with a completion target of 18 months. Consequently Mr. Larry Beres was contracted by the Alberta Recreation Committee to act as secretary to the Committee as well as Project Leader for the study leading to the development of the Alberta Recreation Plan. Mr. Beres's contract terminates August 31, 1971, the completion date for the Plan.

The Study Team spent the month of March, 1970 refining the design for the study and work on the study proper commenced April 1st, 1970. Offices of the Alberta Recreation Plan Study Team are located at 10302 - 107th Street, second floor, the phone number is 424-7043.

The objectives of the Alberta Recreation Plan as stated in the guidelines developed by the ad-hoc committee are:

- to undertake a comprehensive leisure time overview study that will provide, for the consideration of the Provincial Government, a factually supported strategy or general framework of co-ordinate policies and programs consistent with the opportunities of the natural and cultural resource base and the financial capability of Alberta.
- and designed to:
 - a. maximize the opportunities for the fulfillment of the leisure time needs and potentialities of its citizens in accordance with concepts expressed in the White Paper on Human Resources Development.
 - b. maximize income, investment and employment opportunities associated with tourism and recreation.
- to prepare a realistic and systematically structured framework of policies and programs designed to maximize social and economic benefits in the leisure time field, clearly stating the character of desirable policy goals and targets, their associated risks and available alternatives together with content, investment requirements and administration arrangements for the necessary programs.

In order to meet the objectives as stated above the Study Team will be collecting, collating, analysing and synthesizing data relative to the following areas:

1. resource supply
2. demand analysis
3. existing facilities
4. economic analysis
5. legislation
6. present programs and services
7. support facilities
8. present administrative structure

Once these data have been analyzed the Study Team will be able to synthesize the data in the form of policy alternatives. These alternatives will be listed together with the consequences of the various alternatives and will be considered by the Government. Once a decision has been made as to which policy alternatives will be selected a program plan can be drawn up. Such a plan would indicate what services must be provided to meet the objectives as suggested by the policy plan. Following this an administrative plan would be drawn up to meet the requirements of the program plan.

Concerns relative to recreation policy will be many and varied but might consider such things as the role of the public and private sectors in recreation. While the Study Team has many indications as to policy areas which should be considered it is hoped that the general public, interested groups, as well as all Provincial Government Departments will submit areas of policy concern, or recommendations for policy, to the Study Team so that the Team may gather and consider the appropriate data. Interested persons, therefore, are encouraged to communicate with the Alberta Recreation Plan Study Team with a view to presenting and/or discussing policy recommendations relative to recreation development in the Province of Alberta.

Should you wish further information or clarification of any of the material contained within this report, please contact any member of the Alberta Recreation Plan Study Team.

September 17, 1970

